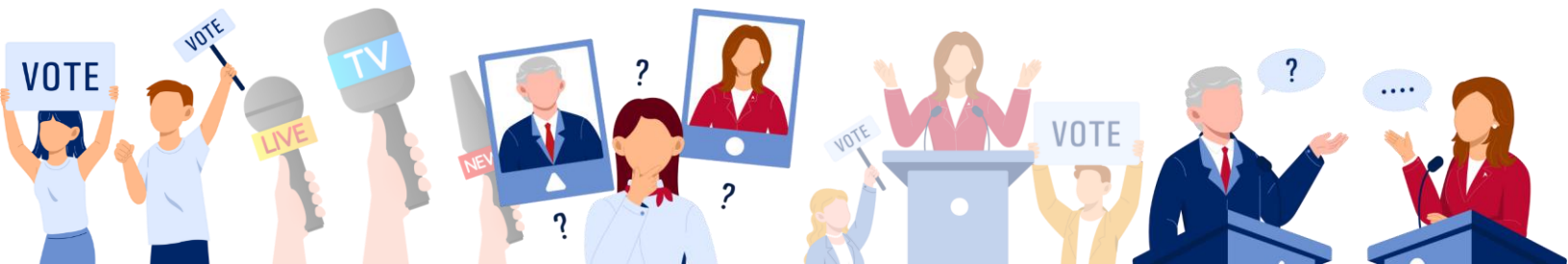


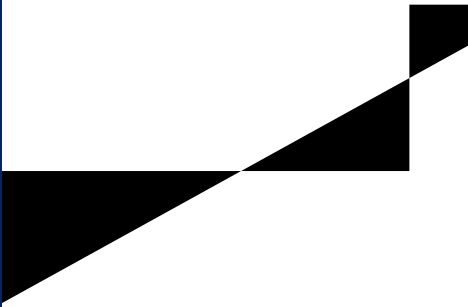
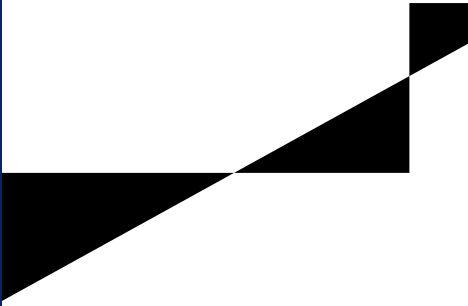
Analyzing Campaign Messaging

NYC Mayoral Candidates on the Issues

Review the printed responses from each candidate: Curtis Sliwa, Andrew Cuomo, and Zohran Mamdani. Focus on how they answer questions about major city issues.

Issue	Curtis Sliwa	Andrew Cuomo
Budget and Fiscal Policy		
Education		



Housing Affordability		
Public Safety		

Capital Investment		
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Quick Write (3-5 Sentences)

- Which candidate you would vote for based on today’s reading?
- What issue matters most to you and how each candidate addresses it?

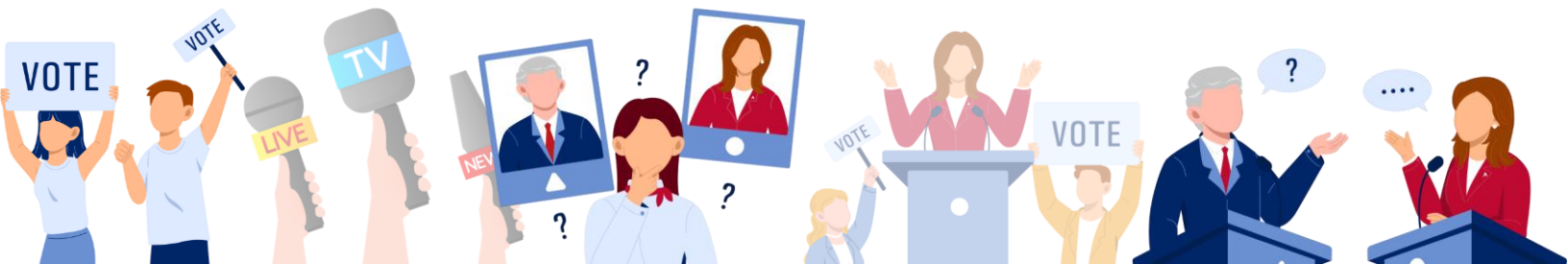
Exit Ticket: If you were mayor, what issue would you prioritize first—and how would you communicate that to voters?”

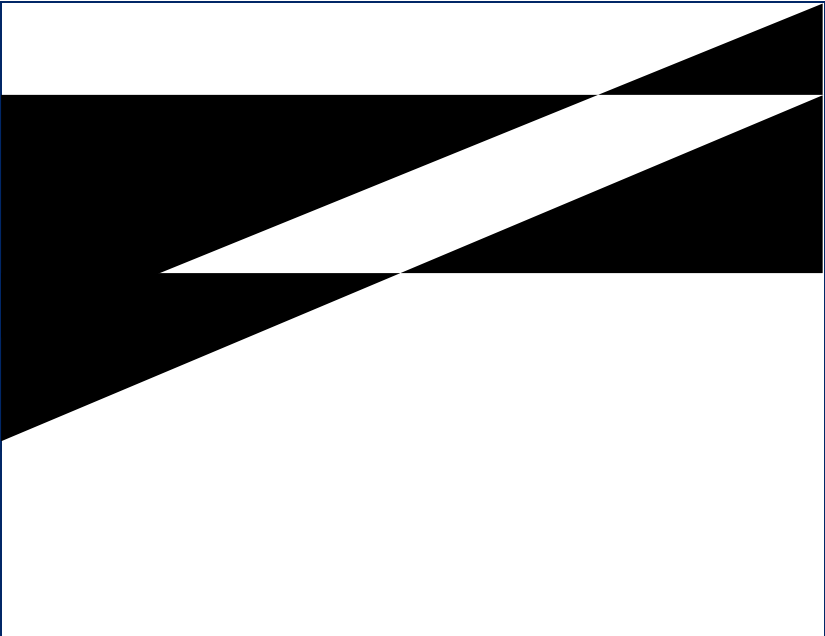
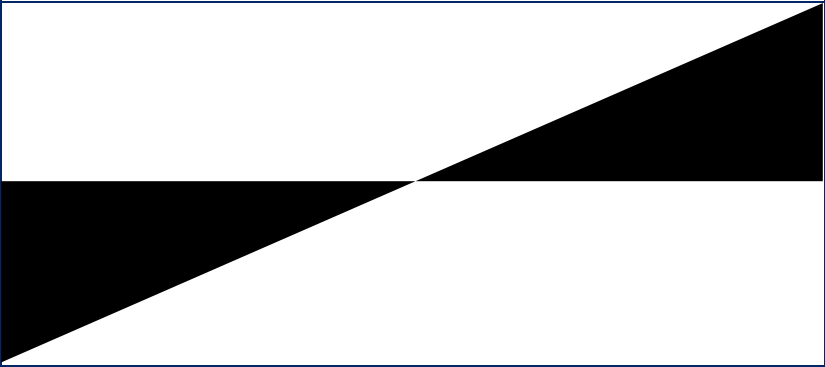
Analyzing Campaign Messaging

NYC Mayoral Candidates on the Issues

Watch tonight’s NYC mayoral debate on TV or online. For each candidate, write down one issue they spoke about and summarize their position in 1–2 sentences.

Candidate	Issue	Summary
Turtis Sliwa		



Andrew Cuomo		
Zohram Mamdani		

Tone & Persuasion

- Who seemed most confident or persuasive? Why?
- Did any candidate change your opinion from earlier today?
☐ Yes
☐ No

If yes, explain:

Reflection

- What’s one question you wish the moderators had asked?
- Which issue do you think should be the top priority for NYC’s next mayor?